



# 2022 CALUCA FALL CONFERENCE

## AGENDA

September 17-18, 2022

**Monterey**



*THIS IS A DRAFT DOCUMENT AND SUBJECT TO CHANGE*

# MULTI TRACK PROGRAMMING

## Leadership

Suggested for organizational leaders  
CEO, COO, CMO, Owner/Operators,  
and Medical Directors.



A focus on expected shifts in the  
healthcare landscape affecting  
Urgent Care clinics. Speakers will be  
thought leaders from hospitals,  
urgent care clinics and public health  
agencies who will discuss future  
trends in access, reimbursement and  
public policy in California.

## Clinical

Suggested for Physicians, Nurse  
practitioners and Physician  
Assistants



A focus on current clinical topics  
relevant to Urgent Care providers.  
Speakers will be Physicians and  
Advanced Practitioners with  
advanced training in their particular  
fields.

## Operations

Suggested for Urgent Care  
Managers, CEOs and COOs



A focus on current challenges in  
recruiting, training and retaining  
high quality staff as well as coding  
and billing issues. Speakers will be  
senior managers, human resource  
directors and billing specialists.

### OPENING KEYNOTE - Jill Christensen (8:30AM - 9:30AM)

COFFEE BREAK 1 - EXHIBIT HALL (9:30AM - 10AM)

#### LEADERSHIP SESSION 1 (10AM-11AM)

The Future of Urgent Care

#### CLINICAL SESSION 1 (10AM-11AM)

Cardiac Candies

#### OPERATIONS SESSION 1 (10AM-11AM)

Patient surge response strategies

#### LEADERSHIP SESSION 2 (11AM-12PM)

UC Centers in a Regional Healthcare System

#### CLINICAL SESSION 2 (11AM-12PM)

Suturing Secrets

#### OPERATIONS SESSION 2 (11AM-12PM)

Urgent Care Customer Service A-Z

LUNCH BREAK - EXHIBIT HALL (12PM - 1PM)

#### LEADERSHIP SESSION 3 (1PM-2PM)

Redefining Urgent Care

#### CLINICAL SESSION 3 (1PM-2PM)

Urgent Care Pearls

#### OPERATIONS SESSION 3 (1PM-2PM)

Coding Pearls for Urgent Care

#### LEADERSHIP SESSION 4 (2PM-3PM)

Climate Change and Healthcare

#### CLINICAL SESSION 4 (2PM-3PM)

Head Bangers

#### OPERATIONS SESSION 4 (2PM-3PM)

Strategies in Urgent Care Marketing

COFFEE BREAK 2 - EXHIBIT HALL (3:00PM - 3:30PM)

### **THE POST-PANDEMIC HEALTHCARE LANDSCAPE - PANEL DISCUSSION** ~~(3:30PM - 5:00PM)~~

#### SOCIAL NETWORKING EVENT - EXHIBIT HALL

5PM - 7PM



# DAY 2

8AM – 1 PM

## BREAKFAST - EXHIBIT HALL (8AM – 8:30AM)

### W/C PANEL DISCUSSION – A

Best Practices for WC Case Management

(8:30AM – 9:30AM)

### W/C PANEL DISCUSSION - B

WC Case Management Challenges

(9:30AM – 10:30AM)

### CALIFORNIA LABOR LAW UPDATE

(8:30AM – 9:30AM)

### PROVIDER LEADERSHIP CHALLENGES

(9:30AM – 10:30AM)

### PROCEDURE LAB – A

(8:30AM – 9:30AM)

### PROCEDURE LAB – B

(9:30AM – 10:30AM)

COFFEE BREAK 1 - EXHIBIT HALL (10:30AM – 11AM)

## Closing Keynote - Alan Ayers (11AM – 12PM)

Post Conference Mingle (12PM - 1PM)

### POST-CONFERENCE WINE TASTING TOUR

1PM - 4PM

Tour three acclaimed Monterey County vineyards in a private air-conditions coach with private curated tastings at each stop

Additional \$100 per person  
Conference registration not required

