

Q3 2018 Newsletter



CalUCA.org

Email CalUCA



Greetings CalUCA community and welcome to our second newsletter. We will be covering updates from some of the committees and will also focus on our upcoming elections for two additional board positions.

Membership / Networking Committee

The **CalUCA SoCal Happy Hour Networking Meetup** will be held in Orange County in the month of November. This is our first networking event and we hope to see many members. We plan to alternate between Southern California and Northern California to provide a great opportunity for members to meet and share their ideas. Stay tuned for more information.

We encourage all members to attend the 2018 UCA Urgent Care Fall Conference. We will be having our **Annual CalUCA Members Meeting** at the conference at 8:00 am on Friday, October 12 just before the opening general session. Fall Conference is a great place to explore ingenious strategies, gain unique perspectives and receive smart advice to approach the practice of urgent care differently, to ensure long-term success. New this fall the conference in Houston will feature a one day symposium called BUY, SELL, PARTNER SUMMIT with industry leaders and consultants who will address future trends in growth, partnership, and investment strategies. Please see this [linked flyer](#) for details.

We are seeking new members to join our committee. Membership & Networking Committee is a great place to meet and share challenges and experiences.

[Email Membership Committee](#)

Communications Committee

We have provided a link to a short survey below, to help us get to know you better and focus future efforts on what you want to read about. Please take a moment to complete the survey. The results will be shared with the group anonymously.

<https://www.surveymonkey.com/r/RHS2CRW>

In the future, we hope to host a short webinar/symposium on an important aspect of “communications,” and that is IT security linked to the world of data, and how to safely and effectively share it. Stay tuned for more information!

[Email Communications Committee](#)

Education Committee

Seeking volunteers to participate in the Education Committee - The Committee plans to develop educational activities and opportunities that promote growth, evolution, and success for individuals and organizations working in urgent care and On Demand Care industry. The focus of Education Committee will be around issues of clinical and business, targeted toward the culture and demographics of state of California. Establishing clinical content, guidelines as well as practice management and business scaling strategies. The Committee also plans to keep the urgent industry in the front of the care delivery evolution and population health management.

[Email Education Committee](#)

Government Affairs Committee

The Government Affairs Committee has completed the organization of the CalUCA member list database, adding California Senate and Assembly districts based on each CalUCA facility's location. CalUCA members located in a Health or Appropriation Committee member's district are now color coded for emphasis. Part of the process of organizing the list involved contacting each member clinic and finding and documenting a contact person for future legislative campaigns.

The defeat of AB 3087, which would have set rates charged for virtually medical services, was an important win for urgent care centers in California. The Government Affairs Committee is watching for the introduction of similar bills or a re-introduction of 3087 through an online legislative tracking tool, Govhawk.com.

The committee's efforts for the rest of 2018 will be aimed at establishing relationships with state legislators, introducing CalUCA and explaining the importance of urgent care facilities in the overall healthcare landscape in California.

[Email Government Affairs Committee](#)

Reimbursement Committee

Is Urgent Care Enough?

This question has plagued Urgent Care Center (UCC) owners for many years. UCC Operators' costs are increasing while their profit margins are dwindling. Even though there is now data showing the UCCs are saving Managed Care Plans, IPAs and Employers significant dollars, reimbursements are decreasing, and service requirements are increasing. What should we do? What is your strategic plan?

The Reimbursement Committee wants to assist you. The committee developed a set of goals and are seeking input.

Goals:

- Identify and establish member education opportunities for developing reimbursement strategies for financial viability including understanding different methods of reimbursements and contract negotiation
- Work with members to develop strategies and partnerships with market specific IPAs
- Monitor CMS and California reimbursement issues
- Support members in defining a strategy for their own payer relationships
- Evaluate value added services designed to generate income in an UC/OCC Med Environment

- Coordinate with Government Affairs Committee
- RCM – How to evaluate your revenue cycle manager whether an employee or a contracted vendor

The goals are hefty. By clicking the link below, please let us know what is important to you. If you are passionate about these issues, we invite you to also consider joining the Reimbursement Committee.

Special Note: Just a reminder, if you want to continue participating as providers for a Medi-Cal replacement plan then you will need to complete a Medi Cal application by January 2019.

[Email Reimbursement Committee](#)

Board Elections

We are adding two new seats to the Board of Directors, expanding it to seven members, and will be conducting an election for these additional positions. We're developing the process and materials and will be publishing shortly.

[Email CalUCA](#)



California Urgent Care Association (CalUCA)

info@caluca.org | [Unsubscribe](#)

