

Q2 2018 Newsletter



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Greetings and welcome to the California Chapter of the Urgent Care Association's ([CalUCA](http://CalUCA.org)) inaugural newsletter. The mission of the California Urgent Care Association is to support the ongoing success of our membership through strong advocacy and education and to promote urgent care as a patient-oriented, accessible, and cost-effective sector of our healthcare system.

We plan to publish this newsletter quarterly as a means of updating our members in a variety of areas, as represented by our five operating committees: Membership / Networking, Communications, Education, Government Affairs, and Reimbursement. Each committee is seeking additional members to help drive our cause and you'll see links below that will allow you to connect with the various committee leaders to learn more about participation.

Thank you for being the best part of CalUCA!

[Membership / Networking Committee](#)

At Membership/Networking committee we develop and promote activities that increase CalUCA membership and improve networking among its California members and national members. We support the CalUCA board in its strategic goal. The Membership/Networking committee works closely with the other committees.

We are looking for volunteers to join our committee. We meet every 6-8 weeks by phone conference. The committee membership involvement is an excellent way to connect with peers, discuss industry trends, develop and promote leadership, and be a part of Urgent Care industry growth in California.

[Email Membership Committee](#)

Communications Committee

The Communications Committee is responsible for developing communication vehicles to reach CalUCA membership, developing our website and newsletter tools. This committee also works closely with the Membership / Networking Committee to communicate with membership and develop our organization. We've now met several times with our primary task of launching the quarterly newsletter. We'll be moving to update the website with useful and relevant information for CalUCA members in the coming quarter.

[Email Communications Committee](#)

Education Committee

The Committee plans to develop educational activities and opportunities that promote growth, evolution, and success for individuals and organizations working in urgent care and On Demand Care industry. The focus of Education Committee will be around issues of clinical and business, targeted toward the culture and demographics of state of California. Establishing clinical content, guidelines as well as practice management and business scaling strategies. The Committee also plans to keep the urgent industry in the front of the care delivery evolution and population health management.

[Email Education Committee](#)

Government Affairs Committee



Dr. Armando Samaniego and Dr.
Roger Hicks

Affairs Committee and our chapter leadership hit the ground running in April with our first concerted effort to defeat legislation detrimental to urgent care centers in California. CalUCA board members Roger Hicks, MD, and Armando Samaniego, MD attended the April 24th Assembly Health Committee hearing on AB3087 and voiced CalUCA's opposition to the bill along with the California Medical Association and the California Hospital Association. We were a co-signers to the CMA letter of opposition and also sent our own organizational letter of opposition to key legislators. We also encouraged individual CalUCA members to help in the effort by forwarding opposition letters to their local Assembly Members and members of the Appropriations Committee. These efforts were ultimately successful in defeating the bill.

Moving forward, the Government Affairs Committee is preparing for future legislative responses by identifying CalUCA members in key districts who can help with initial opposition letters and calls to representatives. We will be contacting individual members by phone over the next few weeks to set up a "first responder" network.

Working together we mounted an effective response to a bad bill and we'll continue to monitor the legislative process for future challenges to urgent care clinics in California.

[Email Government Affairs Committee](#)

Reimbursement Committee

The CalUCA Reimbursement Committee's goals include helping our members understand and respond to the opportunities and challenges that exist in California's complex reimbursement environment. Committee members will help identify and establish educational opportunities for developing reimbursement strategies for financial viability. Over time, we hope to provide a resource for members beginning with contract negotiation strategies and credentialing, through proper documentation, billing strategies, and denial response.

If you are a member with either expertise in one of the many areas of reimbursement, or simply wish to learn more about reimbursement, please consider joining our committee. Our Committee Chair, Amy Tecosky, has experience in every aspect of urgent care management, with special interests and knowledge in billing and reimbursement.

Board Elections

CalUCA is growing! Our membership continues to expand and our board is planning to grow accordingly. CalUCA is planning board elections for two additional board member positions beyond the five board members currently in place. There will be information available in the coming months that will identify the basic expectations of CalUCA board members, the process to apply, the qualifications needed, and additional elements in anticipation of a Fall board election. Look for additional information from CalUCA about this activity.

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